

“Entertainment Traditions for Everyone”
Video Script – Entertainment Holiday Products - Animated

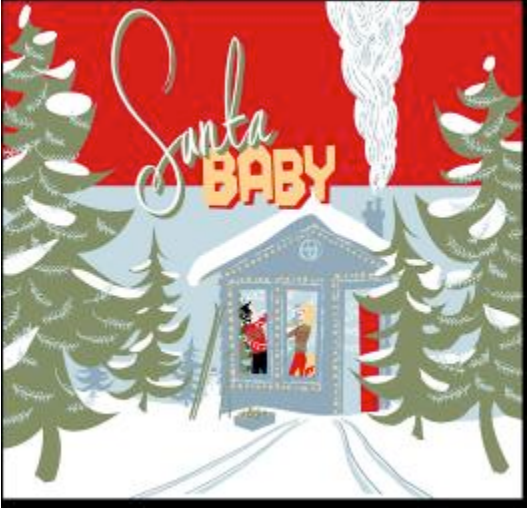
Scene	Narration or Text
 <p>Open with image of Santa Baby CD cover, camera zooms in on image until we are inside the house</p>	<p>[music]</p> <p>V.O.: Ah, the holidays. A new holiday music mix in the Stereo, snow on the ground,</p>
<p>General living room/ family/ holiday decorations scene. Christmas tree in the middle of a living room.</p>	
<p>Lights on tree twinkle</p>	<p>twinkling lights on the tree,</p>
<p>Add light sounds of conversation a fire place with stockings which starts blazing and ornaments appear on the tree.</p>	<p>family gathers to tuck in by the fireplace</p>
<p>Sound of record scratch. Panicked voice says line <i>“what’s the perfect gift to give these people?”</i></p>	<p>and minds racing with thoughts of <i>“what’s the perfect gift to give these people?”</i></p>
<p>Numerous gifts slide in under the tree to the sounds of traffic, tires squealing and a crash.</p>	<p>V.O.: It’s the tradition people don’t talk about: gift-giving gridlock.</p>

Image: gift giving guide.



V.O.: Starbucks Entertainment has the answer for you.

Soothing music plays.


Back to the living room tree. Close up on a present. A thought bubble pops up with a drawing of gadgets and a phone the size of a piece of gum. **Voice** says lightly in the background "DUDE-Check this out...it also makes donuts." Small donuts fall from the phone.

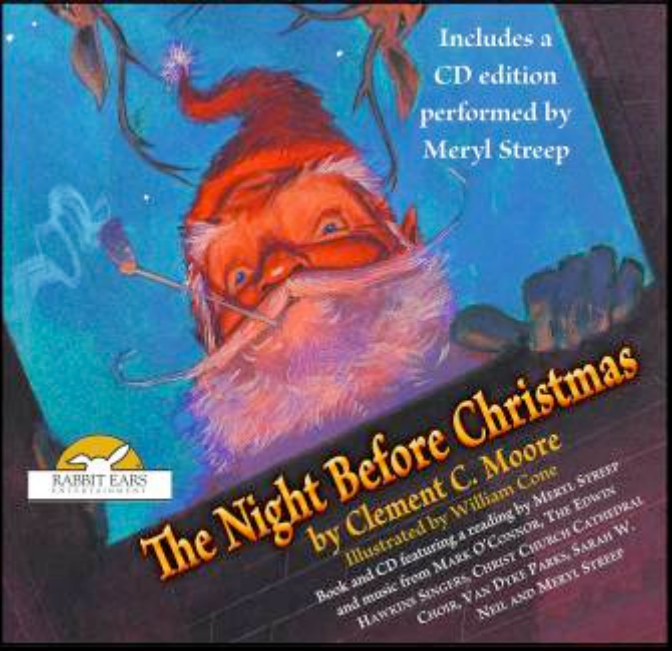
V.O.: For the person who is compulsively cutting edge,

Image, turn the page to:



V.O.: Why not change the pace and surprise them with a classic?--

<p>The DVD pops into the stocking on the fireplace and the stocking turns light pink and green in a fifties style.</p>	<p>V.O.: That’s right, stuff their stocking with priceless nostalgia. This 1954 campy classic was nominated for two Academy Awards...</p>
<p>Zoom out to living room, turn up a song from the album mistletoe drops down from the “ceiling” with a little jingling sound and the sound of “Awww...” and SMOOTCH.</p>	<p>[music from CD] Best Music and Original Song. So turn it up loud and bust out the mistletoe.</p>
<p>Music fades and we’re back to the tree, focus on a different present and pop the image of this CD in a thought bubble.</p>	
<p>Image: zoom to TV screen and we see this CD cover as the TV image</p> 	<p>V.O.: You’ve watched the television show since you were a kid; now it’s the perfect music for any child in your life.</p>
<p>Replace cd with cute drawing of pink patterned slippers with bunny feet attached.</p>	<p>V.O.: Or to get back in touch with your inner – child pull out the footy pjs</p>
<p>Sound of an oven being done :ding! Huge chocolate chip cookies roll in.</p>	<p>and easy-bake the cookies. V.O.: This CD is guaranteed to fit under the humblest of Christmas trees.</p>
<p>Image: Cookies roll away</p>	<p>V.O.: But enough kid stuff.</p>
<p>Close up on another present under the tree... this bubble has a big sparkly diamond ring in it.</p>	<p>V.O.: Everyone has that... <i>dramatic</i> adult on their list.</p>
<p>a Valley girl voice says: “Um I already have one of these...” Bubble pops with a pop sound.</p>	

<p>Applause.</p>	<p>V.O.: why not reward them with a dramatic performance in their very own living room?</p>
<p>An Oscars appears in the bubble with headphones on and reads from a book made from this cover.</p> 	<p>V.O.: A Holiday classic, The Night Before Christmas, is made new again with the talented interpretation of one of the finest actors in the world, multiple Academy Award winner, Meryl Streep.</p>
<p>Fireplace flames up, lights twinkle, and sounds of family and music return.</p>	<p>V.O.: Whether you employ these gifts as tools to get the holidays off to a swinging success...</p>
<p>Fireplace dies down and the room lights dim.</p>	<p>V.O.: Or save them to secretly stuff in stockings when not a creature is stirring, we suggest you dash, dance and prance to your nearest store to fill your pack with the entire rack.</p>

Zoom out on this image



Clapper sound (Lights in the house go out)

And to All a Good Night!

- THE END -