



Rainbow Rewards<sup>sm</sup>

Cash back feels so good.



Our members are  
looking for you.

And they spend more and come back  
more often than typical customers.

We offer retailers like you a proven local program to drive your business. When you become a participating Rainbow Rewards business, you join a group of savvy retailers committed to building their business and further connecting with the local communities they serve.

*We'd love you to join our community.*



# Rainbow Rewards is...

## Effective

### Drive High Value Customers to Your Business

Our easy, automated, promotional marketing program actively markets your business to customers in your area. No upfront costs. No equipment to buy. You pay only for what you get. The result is more customers who spend more per visit and who visit more often than typical customers. Proof positive.

## Simple

### Easy to Participate

You simply select the cash back offer that fits your margin. We do the heavy lifting behind the scenes. You can be up and running in two weeks. Our members shop at your business, earning cash back. You see the results.

## Local

### How We Promote Local Businesses

We actively promote participating retail locations to customers through direct mail, email, online and more. We thank customers for their purchases and encourage members to support our community of participating businesses. You generate sales and further connect with your local community.

## Your Community

## Contact

### Our mission

We support local businesses and the local community. We do that through helping businesses like you grow while helping our members find—and shop at—local retailers. Plus, we donate a percent of our revenue to local charities.

*That's how we make cash back feel so good.*

To see how you can benefit from Rainbow Rewards, contact your local rep today or call us at 877-277-0254.

[www.RainbowRewards.com](http://www.RainbowRewards.com)



**Rainbow Rewards**<sub>sm</sub>  
Cash back feels so good.

We're doing good together.